Management Practice In Dietetics
Synopsis

MANAGEMENT PRACTICE IN DIETETICS, SECOND EDITION, merges all the areas of management practices in dietetics and foodservice into a unified whole, looking at management from a conceptual perspective and then citing examples of how the concepts apply to the various specialty areas. The text examines the wide-range of experiences managers face, from learning the terminology to understanding the choices and experiences associated with management practice. Whether being introduced to the aspects of management for the first time or returning to refresh their skills, this text covers the basics of what one needs to know in order to be a successful manager.

Book Information

Hardcover: 480 pages
Publisher: Cengage Learning; 2 edition (June 22, 2005)
Language: English
ISBN-10: 0534516572
Product Dimensions: 0.8 x 8.8 x 10 inches
Shipping Weight: 2.3 pounds (View shipping rates and policies)
Average Customer Review: 4.4 out of 5 stars See all reviews (5 customer reviews)
Best Sellers Rank: #374,865 in Books (See Top 100 in Books) #46 in Textbooks > Medicine & Health Sciences > Alternative Medicine > Diet Therapy #75 in Textbooks > Medicine & Health Sciences > Nursing > Clinical > Nutrition #113 in Textbooks > Medical Books > Nursing > Medical Nutrition

Customer Reviews

I purchased this textbook for a Management in Dietetics class. The book could benefit from some updating. For example in the section on communication there is no mention of social media or text messaging but it does talk about CDs, audio tapes, and typed (including word processed) documents. It also explains what a website is as one of the vocabulary terms. Most of the photos appear to be about 20 years old. The management content itself isn’t too bad but this book does not seem to be written with current students in mind. It seems more like something that would appeal to people in their 50s or 60s, yet this demographic is likely not purchasing introductory management textbooks. When the book makes use of real-world examples they are good, but more examples are needed which are relevant to the modern workforce.
Great book with a lot of good management information. I would like to purchase this book. I will search for good prices. Good book for management people.

Perfect described fast shipping

Very good book

:)
Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement)

Dmca